

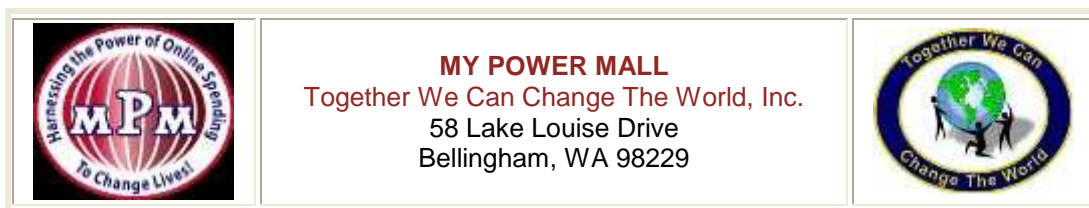
TO WHOM IT MAY CONCERN:

I so believe in what you are doing and I would like to help you create ongoing funding for your organization. The first thing you need to know is that My Power Mall is completely **FREE**. With that in mind – while being brief, let me start at the beginning. . .

Your first thought of course is, who is My Power Mall & Together We Can Change The World, Inc.? In order to answer that question I have to start with a story. In August 2001, our Founder, Ginny Dye, had a vision of utilizing the power of the Internet to change the world. In the almost 6 years since then, that vision has resulted in Together We Can Change The World, Inc. – the parent company to Shop For Charity Day, Together We Can Change The World Day, Together We Can Change The World Publishing, and now their newest division – My Power Mall!

Instead of forming a non-profit organization to vie for already limited funds, they decided to create a company that would provide funding and volunteers for great organizations already in existence. Their vision was to create a company that would allow your supporters to pour revenue into your organization without giving any additional money. They decided to make this their gift to the world, investing close to a half million dollars in money and time to make it a reality; then gifting it back to the world – helping both organizations and individuals all over the world.

With those goals in mind, My Power Mall was born! They created a complete, **On-line Shopping Mall** designed to funnel profits from everyday purchases right back to organizations like yours – while also providing financial freedom for the people helping you with your mission.



My Power Mall is a company...

COMMITTED TO CHANGING THE WAY FUNDRAISING IS DONE!

You may be familiar with fundraising malls. But My Power Mall is different...

One of their primary goals is to be different from every other Mall out there. While there are some great Malls, My Power Mall's commitment is to excellence in every area. My Power Mall's goal is to raise \$100 MILLION for organizations in the next 12 months. They can only achieve that by doing everything a "little bit better".

- My Power Mall has more stores than any other Mall – 1000+
- Their goal is: If it can be bought, it can be bought on your Power Mall. They are committed to providing a vast variety of stores and products – with each merchant meeting a strict set of criteria to ensure shopping satisfaction
- There are hundreds of name brand stores, as well as hundreds of lesser known stores that pay higher commissions.
- 4-75% of the purchase price on each product or service bought goes to the organization. The huge difference is that My Power Mall offers the most generous cash back program of its kind on the internet to their organizations!
- My Power Mall will also give a Free Mall to any of your staff or supporters that want one – allowing them to shop on the Mall and generate income for your organization and them at the same time! This is NOT an MLM or Affiliate company.

- Exciting weekly & daily Shopping Alerts promote purchasing. It's not enough to build a great Mall. It's equally important to give you a reason to visit your Mall. That's where their exciting newsletters, customized store specials e-mails and all their FREE gifts come in.
- Once you have received your Mall and shared it with a few people, the My Power Mall system takes over – doing all the work to create money FOR you!
- There is no selling, no qualifying for income, all marketing tools are Free, and no one ever has to reveal their Credit Card Info.

My Power Mall's mission is to change the way fundraising is done!

Their goal is that no one will buy anything or use a service without benefiting a cause they believe in!

I look forward to working with you to help you achieve your mission.

To receive your own FREE Power Mall, please visit: www.shop2support.net

Sincerely,

Ross Curington

719.231.3106

rcuringt@gmail.com